

## **SKILLS**

- • HTML CSS
- Javascript jQuery
- NodeJS
- API • MySQL-Workbench
- SQL GitHub
- Wordpress • EPI-server
- SEO • Google tools • • • • • (GTM, GA,
- GC, GAds) CRM
- Photoshop • After Effect Illustrator
- Microsoft office

## **OTHER**

- B-driving license
- Swedish
- English Cantonese



## Portfolio under construction:

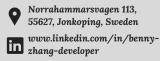
- Webbsite created with HTML, CSS and Javascript.(Click here)
- Asteroid game created with vanilla javascript.
- Online shop created with Wordpress and Woocommerce.

# **BENNY ZHANG**

#### CONTACT

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**PORTFOLIO:** 

Click here to see the portfolio



#### WORK EXPERIENCE

#### Web developer

#### Sattelite/Rebel Venture, remote (2023.09 - ongoing...)

- Responsible for a website (sattelite.eu). Further developing and creating digital solutions for the website.
- I use WordPress, and with its plugins, HTML, CSS, and JavaScript, I can manage bugs on the website and create solutions.
- Various WordPress plugins have been used such as Woocommerce, Hubspot CRM, Directories PRO, Forminator, Newspaper theme, and Google tools.
- Features/solutions such as subscriptions and different memberships were created for the website (Woocommerce + Directories PRO).
- Directories PRO was used because it allowed me to modify their builtin directory.
- I collected leads by creating multiple forms (Forminator). The collected information is saved in Hubspot CRM using integration.
- I implemented Google Tag Manager, Google Analytics, Google Console, and Google Ads on the website Sattelite.eu to gather information on user activity and for SEO purposes.
- I use AI to correct and enhance texts to improve their readability, accuracy, and quality.



#### **EDUCATION**

Bachelor's degree in information architecture, majoring in web editor -Back End web development.

#### University of Boras (2018 ~ 2023)

Information architecture is the main area of the program and the education provided a broad basis as principle problems around the design of effective web-based information environments.

- Issues related to organizing, structuring, searching, and navigating in web-based information environments, where usability and accessibility are central concepts.
- EPI-server CMS was often used to publish content.
- Wrote easy-to-read texts, news articles, and created internal and external links in the text.
- I have built a database, created and integrated with APIs, and developed an application with authentication (Node.js).

### Secondary school studies with a technical focus Vettergymnasiet in Jonkoping (2013-2016)

High school diploma in electricity and energy program; computer and communication technology.

- · Web server programming
- Web development
- Microcomputer technology, electronics, electormechanics