



BENNY ZHANG

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PORTFOLIO:

[Click here to see the portfolio](#)

SKILLS

- HTML ●●●●●●
- CSS ●●●●●●
- Javascript ●●●●●●
- jQuery ●●●●●●
- AI ●●●●●●
- NodeJS ●●●●●●
- API ●●●●●●
- MySQL-Workbench ●●●●●●
- SQL ●●●●●●
- GitHub ●●●●●●
- Wordpress ●●●●●●
- EPI-server ●●●●●●
- SEO ●●●●●●
- Google tools (GTM, GA, GC, GAds) ●●●●●●
- CRM ●●●●●●
- Photoshop ●●●●●●
- After Effect ●●●●●●
- Illustrator ●●●●●●
- Microsoft office ●●●●●●

OTHER

- B-driving license
- Swedish ●●●●●●
- English ●●●●●●
- Cantonese ●●●●●●

MY PORTFOLIO

Portfolio under construction:

- Website created with HTML, CSS and Javascript. [Click here](#)
- Asteroid game created with vanilla javascript.
- Online shop created with Wordpress and Woocommerce.

WORK EXPERIENCE

Web developer

Sattelite/Rebel Venture, remote (2023.09 - ongoing...)

- Responsible for a website (sattelite.eu). Further developing and creating digital solutions for the website.
- I use Wordpress, and with its plugins, HTML, CSS, and JavaScript, I can manage bugs on the website and create solutions.
- Various Wordpress plugins have been used such as Woocommerce, Hubspot CRM, Directories PRO, Forminator, Newspaper theme, and Google tools.
- Features/solutions such as subscriptions and different memberships were created for the website (Woocommerce + Directories PRO).
- Directories PRO was used because it allowed me to modify their built-in directory.
- I collected leads by creating multiple forms (Forminator). The collected information is saved in Hubspot CRM using integration.
- I implemented Google Tag Manager, Google Analytics, Google Console, and Google Ads on the website Sattelite.eu to gather information on user activity and for SEO purposes.
- I use AI to correct and enhance texts to improve their readability, accuracy, and quality.

EDUCATION

Bachelor's degree in information architecture, majoring in web editor - Back End web development.

University of Boras (2018 ~ 2023)

Information architecture is the main area of the program and the education provided a broad basis as principle problems around the design of effective web-based information environments.

- Issues related to organizing, structuring, searching, and navigating in web-based information environments, where usability and accessibility are central concepts.
- EPI-server CMS was often used to publish content.
- Wrote easy-to-read texts, news articles, and created internal and external links in the text.
- I have built a database, created and integrated with APIs, and developed an application with authentication (Node.js).

Secondary school studies with a technical focus

Vettergymnasiet in Jonkoping (2013-2016)

High school diploma in electricity and energy program; computer and communication technology.

- Web server programming
- Web development
- Microcomputer technology, electronics, electromechanics